



Pearson Global



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Accounting & Finance

CORPORATE FINANCE

Corporate Finance, 5e Global Edition

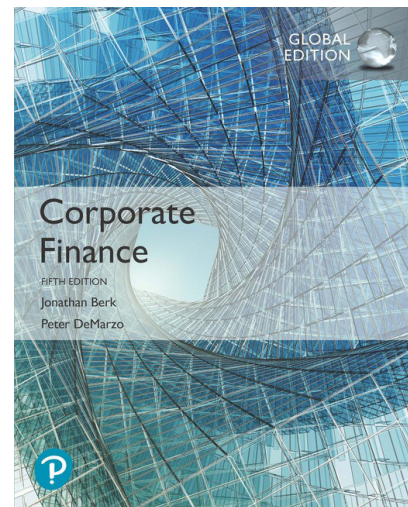
Jonathan Berk; Peter DeMarzo

Publication date: **2020**

ISBN: 9781292304151 / ISBNe: 9781292304212

In this text students have the opportunity to “practice finance to learn finance” by solving quantitative business problems like those faced by today’s professionals. Key features of the 5th edition include: ice is used as a framework, reflecting the modern idea that the absence of arbitrage is the unifying concept in valuation.

- Common Mistakes boxes alert students to frequently made mistakes stemming from misunderstanding core concepts and calculations — in the classroom and in the field.
- Worked examples accompany every important concept using a step-by-step procedure that models the solution and process.
- Six interviews with notable practitioners, such as Janet Yellen, Susan Athey, and Anne Martin, highlight leaders in the field and address the effects of the financial crises.
- General Interest boxes highlight timely material from financial publications about business problems and real-company practices.
- Global Financial Crisis boxes examine individuals and companies in crises around the world.
- Updated discussions of fintech, cryptocurrencies, blockchain, and capital budgeting



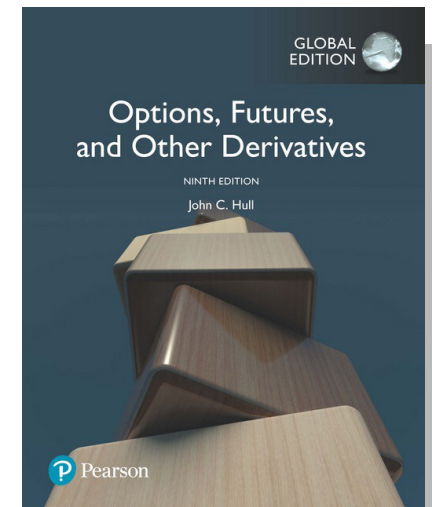
Options, Futures, and Other Derivatives, 9e Global Edition

John C. Hull

Publication date: **2018**

ISBN: 9781292212890 / ISBNe: 9781292212920

Revised and updated to cover the industry’s hottest topics and the most up-to-date material on new regulations. Options, Futures, and Other Derivatives bridges the gap between theory and practice by providing a current look at the industry, a careful balance of mathematical sophistication, and an outstanding ancillary package that makes it accessible to a wide audience. Through its coverage of important topics such as the securitization and the credit crisis, the overnight indexed swap, the Black-Scholes-Merton formulas, and the way commodity prices are modeled and commodity derivatives valued, it helps students and practitioners alike keep up with the fast pace of change in today’s derivatives markets.



Accounting & Finance

FINANCIAL ACCOUNTING

Introduction to Financial Accounting, 11e International Edition

Charles T. Horngren

Publication date: **2014**

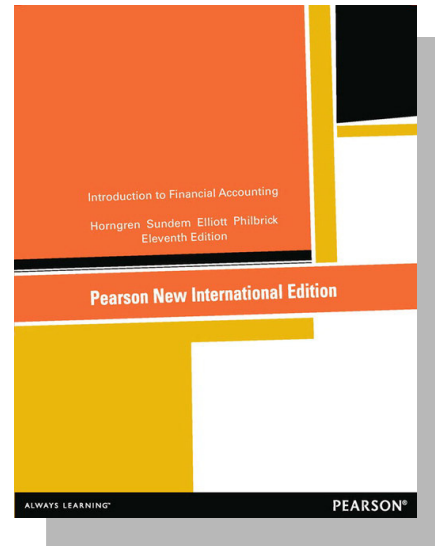
ISBN: 9781292040578 / ISBNe: 9781292056395

**A unique blend of theory, practice, and robust
financial statement analysis.**

Introduction to Financial Accounting describes the most widely accepted accounting theory and practice with an emphasis on using and analyzing the information in financial statements. This text also compares U.S. GAAP to IFRS where relevant.

This best-selling text offers a relevant, conceptual approach to financial accounting. Students learn how to evaluate and analyse a typical corporate annual report and to use accounting as a tool in understanding business.

An exceptionally strong pedagogy and supplements package and flexible structure provide instructors with great latitude in choosing various combinations of breadth and depth, theory and procedures, simplicity, and complexity.



Anatomy & Physiology

2-SEMESTER ANATOMY & PHYSIOLOGY

Fundamentals of Human Anatomy & Physiology, 11e Global Edition

Frederic H Martini

Publication date: **2019**

ISBN: 9781292229867 / ISBNe: 9781292229966

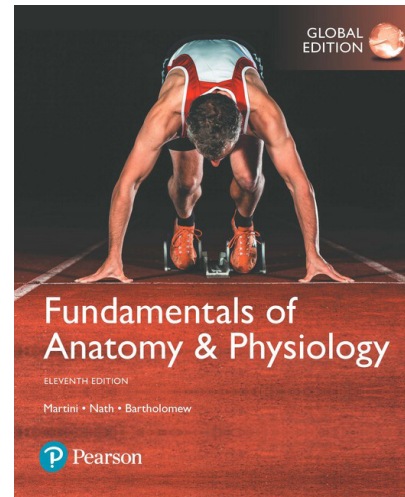
Known for the clinical, nursing focus of the text
First A&P book to use themes of homeostasis, homeostatic imbalances.

Known for conversational writing style, easy to follow figures, coaching activities for tough topics and Career Connections.

From the very first edition, this book has been recognised for its engaging, conversational writing style, easy-to-follow figures, and its unique clinical insights. The 11th Edition continues the authors' tradition of innovation, building upon what makes this the text used by more schools than any other A&P title and addresses the most effective ways students learn.

Unique chapter-opening roadmaps help students keep sight of "big picture" concepts for organising information; memorable, familiar analogies describe and explain structures and processes clearly and simply; an expanded number of summary tables and Focus Figures help learners focus on important details and processes and a greater variety and range of self-assessment questions help them actively learn and apply critical thinking skills.

To help learners prepare for future careers in health care, Career Connection Videos and Homeostatic Imbalance discussions have been updated, and end-of-chapter Clinical Case Studies have been extensively reworked.



Bioscience

BIOSCIENCE

Biochemistry. Concepts and Connections

Dean R Appling

Publication date: **2019**

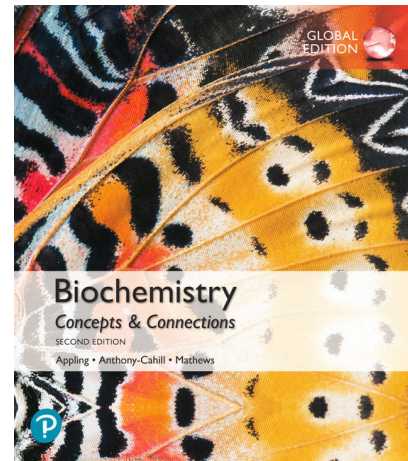
ISBN: 9781292267203 / ISBNe: 9781292267302

Campbell Biology: Concepts & Connections continues to introduce pedagogical developments that create an innovative learning experience and motivate students not only to learn, but also interact with biology. The hallmark modular organization built around central concepts helps students stay focused while engaging them in connecting biology with the world outside the classroom.

Building on the text's outstanding art and hallmark features, the 10th Edition delivers new digital resources that guide students to success in the course. This edition draws from learning science as well as the authors' classroom experience to provide tools that address how students learn today. New Chapter Openers help students retain information, selected features break content into bite-size subsections, and additional author-created videos ensure students focus on what is important.

Features:

- Chapter Openers invite students into each chapter with a brief story that sets the stage for the chapter, a summary of the big ideas to be covered in the chapter, and three pre- test questions that follow Bloom's hierarchy from simple to complex.
- Visualizing the Concept Modules visually walk students through key topics in each chapter. Videos accompanying a select set of Visualizing the Concept modules are assignable in Mastering Biology.
- A flexible modular format organized around central concepts paces student learning into manageable chunks and allows your syllabus to drive the course.



Biological Science, 6e Global Edition

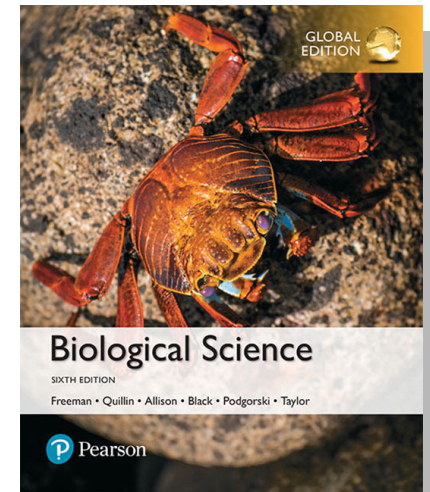
Scott Freeman

Publication date: **2018**

ISBN: 9781292165073 / ISBNe: 9781292165080

Scott Freeman's *Biological Science* is beloved for its Socratic narrative style, its emphasis on experimental evidence, and its dedication to active learning. Science education research indicates that true mastery of content requires a move away from memorization towards active engagement with the material in a focused, personal way. Biological Science is designed to equip students with strategies to assess their level of understanding and identify the types of cognitive skills that need improvement.

With the Sixth Edition, content has been streamlined with an emphasis on core concepts and core competencies from the Vision and Change in Undergraduate Biology Education report. The text's unique BioSkills section is now placed after Chapter 1 to help students develop key skills needed to become a scientist, new "Making Models" boxes guide learners in interpreting and creating models, and new "Put It all Together" case studies conclude each chapter and help students see connections between chapter content and current, real-world research questions. New, engaging content includes updated coverage of global climate change, advances in genomic editing, and recent insights into the evolution of land plants.



Bioscience

MICROBIOLOGY

Brock Biology of Microorganisms, 15e, Global Edition

Michael T. Madigan

Publication date: **2019**

ISBN: 9781292235103 / ISBNe: 9781292235196

Integrates current science, paying attention to molecular biology and the genomic revolution.

- Annotated Figures illustrate and explain all key metabolic pathways and molecular processes.
- “Evolution as a Framework” uses evolution as a theme to unite microbiological concepts and provide a framework which students can build knowledge.
- 21st Century Microbiology improves teaching into global climate change, biofuel and microbial fuel cells.
Instructional Art Program enhances learning with three- dimensional renditions and bright colours.
- Molecular Microbiology and Immunology chapters deepen discussion of eukaryotic and archaeal genetics and reflects the relatedness of genetic information flow.
- End-of-chapter content provides better features for student review and assessment.
- Revised Microbiology Now chapter showcases current microbiology research, contextualizes chapter content.
- Enhanced Mastering Microbiology content features 33 new Microbiology Now Coaching Activities, Interactive Microbiology and ASM Curriculum Guidelines pre- and post-test questions.



EVOLUTIONARY BIOLOGY

Evolutionary Analysis

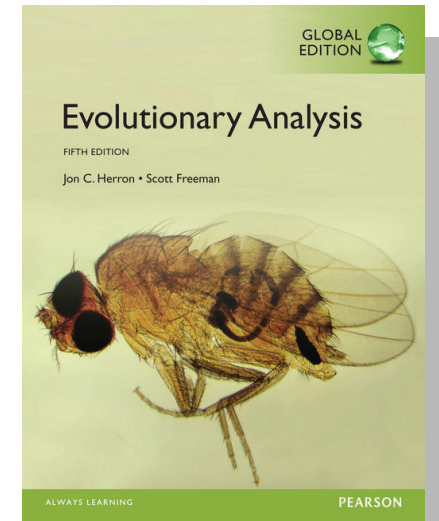
Scott Freeman

Publication date: **2016**

ISBN: 9781292061276 / ISBNe: 9781292082684

By presenting evolutionary biology as a dynamic, ongoing research effort and organizing discussions around questions, this best-selling text helps students think like scientists as they learn about evolution. The authors convey the excitement and logic of evolutionary science by introducing principles through recent and classical studies, and by emphasizing real-world applications.

In the Fifth Edition, co-author Jon Herron takes the lead in streamlining and updating content to reflect key changes in the field. The design and art program have also been updated for enhanced clarity.



Chemistry

GENERAL CHEMISTRY

Chemistry: The Central Science, 14e Global Edition

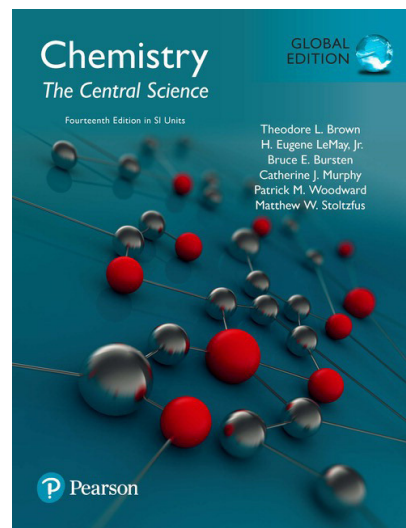
Theodore E. Brown

Publication date: **2018**

ISBN: **9781292221229** / ISBNe: **9781292221328**

Chemistry: The Central Science, 14th Edition uses relevant content to engage students throughout the learning process, building skills that allow them to go beyond recall to effectively solve problems and visualize the atomic nature of the chemistry.

- Practice Exercises provide students with an additional problem to test mastery of the concepts in the text and to address the most common conceptual misunderstandings.
- Strategies for Success essays encourage students to think like chemists and aid students in analyzing information and organizing thoughts as a means to improve problem solving and critical thinking.



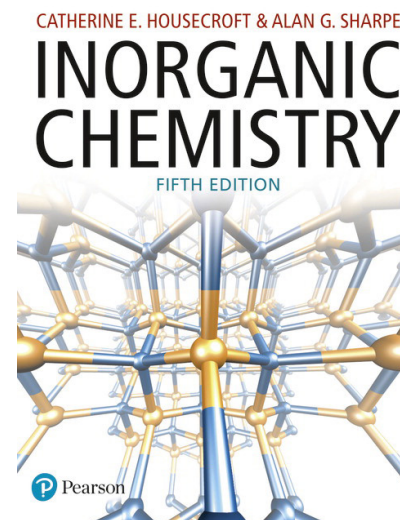
Inorganic Chemistry, 5e Global Edition

Catherine Housecroft

Publication date: **2018**

ISBN: **9781292134147** / ISBNe: **9781292134161**

Inorganic Chemistry provides both teachers and students with a clearly written and beautifully illustrated introduction to core physical-inorganic principles. It introduces the descriptive chemistry of the elements and the role played by inorganic chemistry in our everyday lives. Chapters on catalysis and industrial processes, bioinorganic chemistry, and inorganic materials and nanotechnology include many of the latest advances in these fields. There is a new chapter on experimental techniques, and the large number of worked examples, exercises and end-of-chapter problems illustrate a broad range of their applications in inorganic chemistry. The striking full-colour design includes a wealth of three-dimensional molecular and protein structures and photographs, enticing students to delve into the world of inorganic chemistry.



Chemistry

ORGANIC CHEMISTRY

Organic Chemistry, 8e Global Edition

Paula Yurkanis Bruice

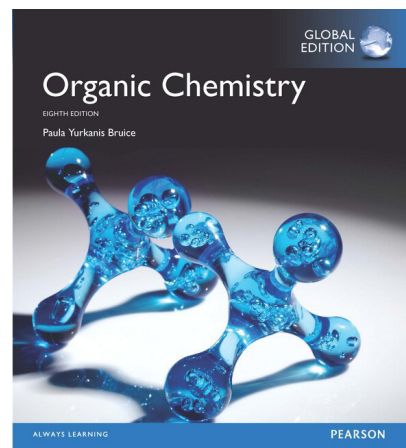
Publication date: **2017**

ISBN: **9781292160344** / ISBNe: **9781292160351**

Paula Bruice's presentation in *Organic Chemistry*, Eighth Edition provides mixed-science majors with the conceptual foundations, chemical logic, and problem-solving skills they need to reason their way to solutions for diverse problems in synthetic organic chemistry, biochemistry, and medicine. The Eighth Edition builds a strong framework for thinking about organic chemistry by unifying principles of reactivity that students will apply throughout the course, discouraging memorization.

Key Features

- The text consistently highlights the fundamental reason for all chemical reactions — electrophiles combine with nucleophiles – in order to keep students focused on the key ideas.
- Students are introduced to synthetic and retrosynthetic chemistry early on, allowing them to grasp multistep synthesis from the beginning.
- Applications boxes connect the discussion to Medical, Environmental, Biological, Pharmaceutical, Nutritional, Chemical, Industrial, Historical, and General applications, and help students relate the material to real life and potential future careers.



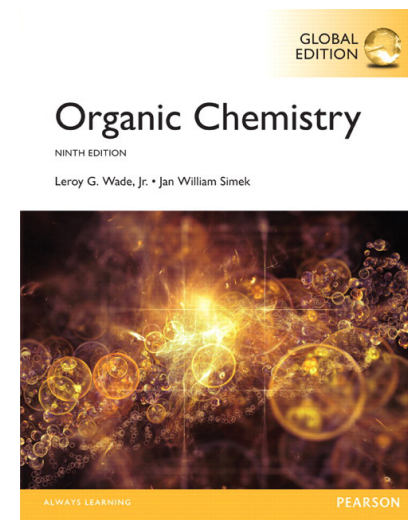
Organic Chemistry, 9e Global Edition

Leroy G. Wade; Jan W. Simek

Publication date: **2016**

ISBN: **9781292151106** / ISBNe: **9781292151113**

Wade & Simek's Ninth Edition of *Organic Chemistry* presents key principles of organic chemistry in the context of fundamental reasoning and problem solving. Authored to complement how students use a textbook today, new Problem Solving Strategies, Partially Solved Problems, Visual Reaction Guides and Reaction Starbursts encourage students to use the text before class as a primary introduction to organic chemistry as well as a comprehensive study tool for working problems and/or preparing for exams. With unparalleled and highly refined pedagogy, this Ninth edition gives students a contemporary overview of organic principles and the tools for organizing and understanding reaction mechanisms and synthetic organic chemistry.



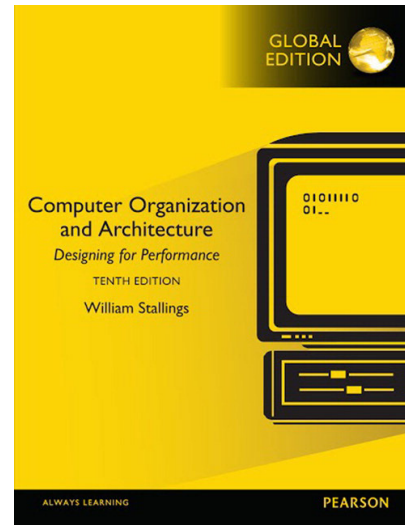
Computer Science

COMPUTING

Computer Organization and Architecture, 11e Global Edition William Stallings

Publication date: **2016**
ISBN: 9781292096858 / ISBNe: 9781292096865

Computer Organization and Architecture is a comprehensive coverage of the entire field of computer design updated with the most recent research and innovations in computer structure and function. With clear, concise, and easy-to-read material, the Tenth Edition is a user-friendly source for students studying computers. Subjects such as I/O functions and structures, RISC, and parallel processors are explored integratively throughout, with real world examples enhancing the text for student interest. With brand new material and strengthened pedagogy, this text engages students in the world of computer organization and architecture.



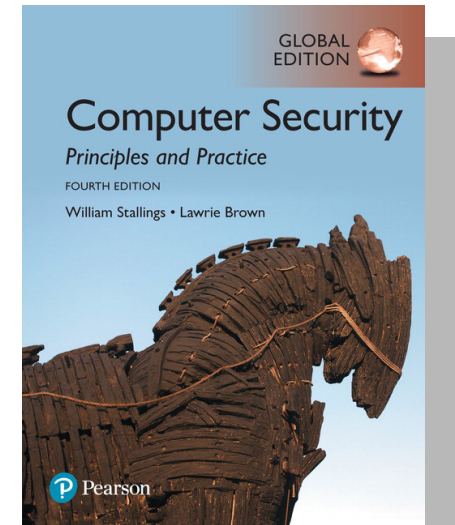
Computer Security, 4e Global Edition

William Stallings; Lawrie Brown

Publication date: **2018**
ISBN: 9781292220611 / ISBNe: 9781292220635

Computer Security: Principles and Practice, 4th Edition, is ideal for courses in Computer/Network Security. The need for education in computer security and related topics continues to grow at a dramatic rate—and is essential for anyone studying Computer Science or Computer Engineering. Written for both an academic and professional audience, the 4th Edition continues to set the standard for computer security with a balanced presentation of principles and practice. The new edition captures the most up-to-date innovations and improvements while maintaining broad and comprehensive coverage of the entire field. The extensive offering of projects provides students with hands-on experience to reinforce concepts from the text. The range of supplemental online resources for instructors provides additional teaching support for this fast-moving subject.

The new edition covers all security topics considered Core in the ACM/IEEE Computer Science Curricula 2013, as well as subject areas for CISSP (Certified Information Systems Security Professional) certification. This textbook can be used to prep for CISSP Certification and is often referred to as the 'gold standard' when it comes to information security certification. The text provides in-depth coverage of Computer Security, Technology and Principles, Software Security, Management Issues, Cryptographic Algorithms, Internet Security and more.



Computer Science

COMPUTING

Data and Computer Communications, 10e Global Edition

William Stallings

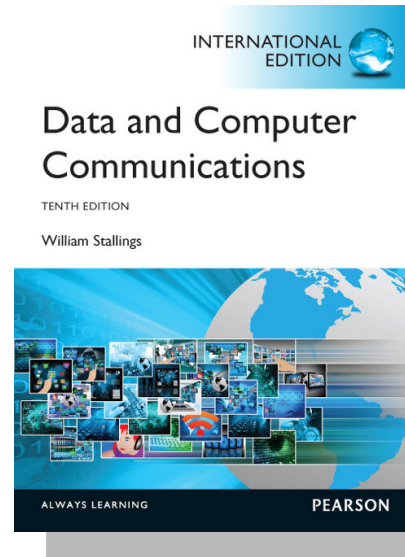
Publication date: **2014**

ISBN:9781292014388 / ISBNe: 9781292014395

Two-time winner of the best Computer Science and Engineering textbook of the year award from the Textbook and Academic Authors Association

For a one/two-semester courses in Computer Networks, Data Communications, and Communications Networks in CS, CIS, and Electrical Engineering departments.

With a focus on the most current technology and a convenient modular format, this best-selling text offers a clear and comprehensive survey of the entire data and computer communications field. Emphasizing both the fundamental principles as well as the critical role of performance in driving protocol and network design, it explores in detail all the critical technical areas in data communications, wide-area networking, local area networking, and protocol design.



Electronic Devices, 10e Global Edition

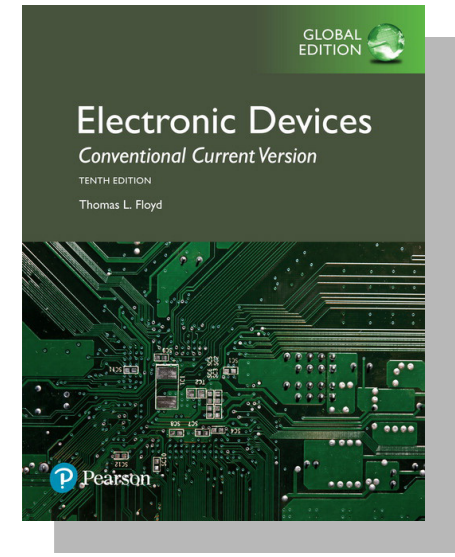
Thomas L. Floyd

Publication date: **2018**

ISBN: 9781292222998 / ISBNe: 9781292223018

A user-friendly, hands-on introduction to electronic devices filled with practical applications and software simulation

Electronic Devices (Conventional Current Version), 10/e, provides a solid foundation in basic analog electronics and a thorough introduction to analog integrated circuits and programmable devices. The text identifies the circuits and components within a system, helping students see how the circuit relates to the overall system function. Full-color photos and illustrations and easy-to-follow worked examples support the text's strong emphasis on real-world application and troubleshooting. Updated throughout, the Tenth Edition features selected circuits keyed to Multisim V14 and LT Spice files so that students learn how to simulate, analyze, and troubleshoot using the latest circuit simulation software.



Computer Science

OPERATING SYSTEMS

Operating Systems, 9e Global Edition

William Stallings

Publication date: 2018

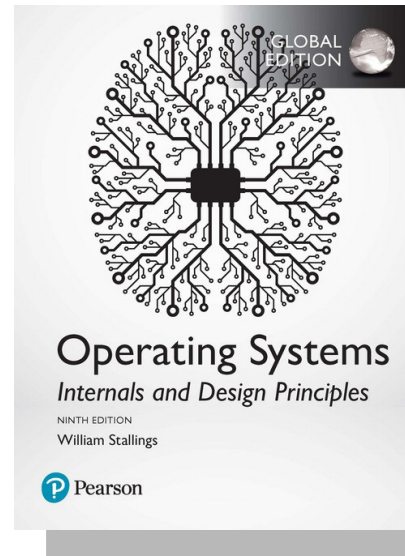
Publication date: 2018

ISBN: 9781292222998 / ISBNe: 9781292223018

An introduction to operating systems with up-to-date and comprehensive coverage

Now in its 9th Edition, *Operating Systems: Internals and Design Principles* provides a comprehensive, unified introduction to operating systems topics aimed at computer science, computer engineering, and electrical engineering majors. Author William Stallings emphasizes both design issues and fundamental principles in contemporary systems, while providing readers with a solid understanding of the key structures and mechanisms of operating systems. He discusses design trade-offs and the practical decisions affecting design, performance and security. The text illustrates and reinforces design concepts, tying them to real-world design choices with case studies in Linux, UNIX, Android, and Windows 10.

With an unparalleled degree of support for integrating projects into the course, plus comprehensive coverage of the latest trends and developments in operating systems, including cloud computing and the Internet of Things (IoT), the text provides everything students and instructors need to keep pace with a complex and rapidly changing field. The 9th Edition has been extensively revised and contains new material, new projects, and updated chapters.



Software Engineering, 10e Global Edition

Ian Sommerville

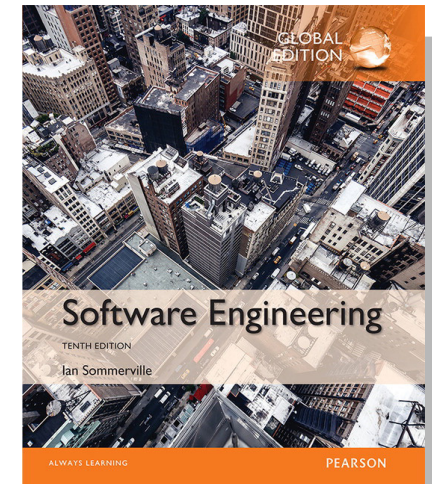
Publication date: 2018

ISBN: 9781292222998 / ISBNe: 9781292223018

For courses in computer science and software engineering.

Software Engineering introduces students to software programming and development. Sommerville lays out the fundamental concepts in a clear and comprehensive manner.

- Chapter on agile software engineering contains new information about Scrum.
- Chapters on resilience engineering, systems engineering, and systems of systems have been added to the text.
- Two integrated, contrasting case studies flow through the text, continuously giving practical context and examples for topics discussed.
- Management issues such as project planning introduce students to real challenges they may face as software engineers.



Computer Science

COMPUTER ORGANIZATION / ARCHITECTURE

Structured Computer Organization, 6e International Edition

Andrew S Tanenbaum

Publication date: **2013**

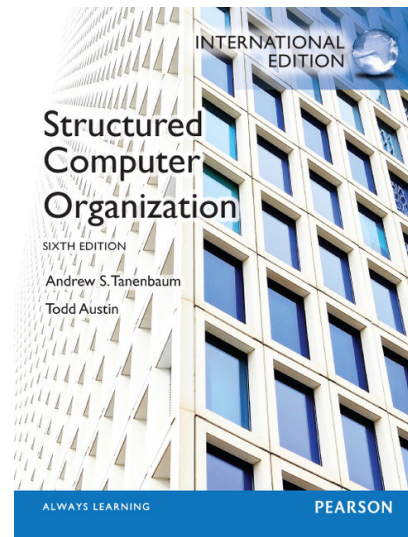
ISBN: **9780273769248** / ISBNe: **9780273775331**

Structured Computer Organization, specifically written for undergraduate students, is a best-selling guide that provides an accessible introduction to computer hardware and architecture. This text will also serve as a useful resource for all computer professionals and engineers who need an overview or introduction to computer architecture.

This book takes a modern structured, layered approach to understanding computer systems. It's highly accessible - and it's been thoroughly updated to reflect today's most critical new technologies and the latest developments in computer organization and architecture. Tanenbaum's renowned writing style and painstaking research make this one of the most accessible and accurate books available, maintaining the author's popular method of presenting a computer as a series of layers, each one built upon the ones below it, and understandable as a separate entity.

Features:

- Comprehensive coverage of computer hardware and architecture basics — Uses a clear, approachable writing style to introduce students to multilevel machines, CPU organization, gates and Boolean algebra, microarchitecture, ISA level, flow of controls, virtual memory, and assembly language.
- Accessible to all students — Covers common devices in a practical manner rather than with an abstract discussion of theory and concepts.



Economics

ECONOMETRIC ANALYSIS

Econometrics Analysis, 8e Global Edition

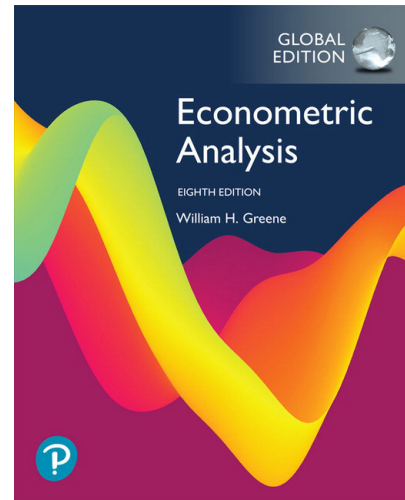
William H. Greene

Publication date: 2018

ISBN: 9781292231136 / ISBNe:9781292231150

Bridging the gap between social science studies and econometric analysis

Designed to bridge the gap between social science studies and field-econometrics, *Econometric Analysis*, 8th Edition, Global Edition, presents this ever-growing area at an accessible graduate level. The book first introduces students to basic techniques, a rich variety of models, and underlying theory that is easy to put into practice. It then presents students with a sufficient theoretical background to understand advanced techniques and to recognize new variants of established models. This focus, along with hundreds of worked numerical examples, ensures that students can apply the theory to real-world application and are prepared to be successful economists in the field.



MACROECONOMICS

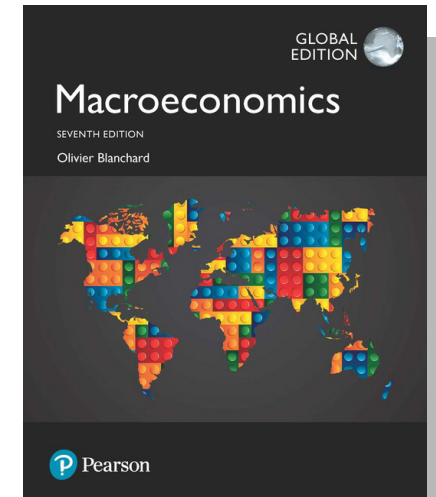
Macroeconomics, 7e Global Edition Olivier Blanchard

Publication date: 2018

ISBN: 9781292160504 / ISBNe: 9781292160566

A Unified View of the Latest Macroeconomic Events

In *Macroeconomics*, Blanchard presents a unified, global view of macroeconomics, enabling students to see the connections between goods markets, financial markets, and labor markets worldwide. Organized into two parts, the text contains a core section that focuses on short-, medium-, and long-run markets and three major extensions that offer more in-depth coverage of the issues at hand. From the major economic crisis and monetary policy in the United States, to the problems of the Euro area and growth in China, the text helps students make sense not only of current macroeconomic events but also of events that may unfold in the future. Integrated, detailed boxes in the Seventh Edition, Global Edition, have been updated to convey the life of macroeconomics today; reinforce lessons from the models; and help students employ and develop their analytical and evaluative skills.



Economics

MACROECONOMICS

Macroeconomics, A European Perspective, 3e Global Edition

Olivier Blanchard

Publication date: 2017

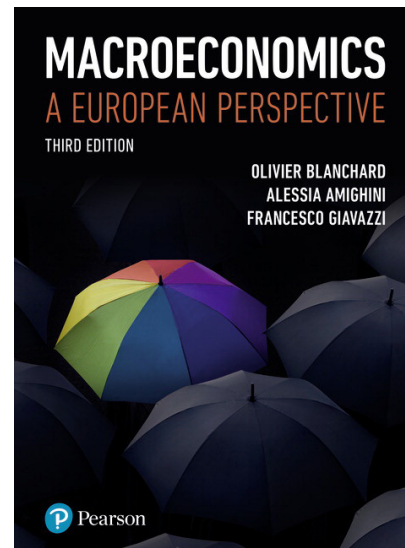
ISBN: 9781292085678 / ISBNe: 9781292085753

A Unified View of the Latest Macroeconomic Events

In Macroeconomics, European Edition Blanchard, Giavazzi and Amighini present a unified, global and European view of macroeconomics, enabling students to see the connections between goods markets, financial markets, and labour markets worldwide.

Organized into two parts, the text contains a core section that focuses on short-, medium-, and long-run markets and three major extensions that offer more in-depth coverage of the issues at hand. From the major economic crisis and monetary policy in Europe and globally to growth in China, the text helps students make sense not only of current macroeconomic events but also of events that may unfold in the future.

Re-written almost from scratch in light of the experience of the Great Recession, this text is essential reading for anyone studying macroeconomics in the aftermath of the financial crisis.



Macroeconomics, 13e Global Edition

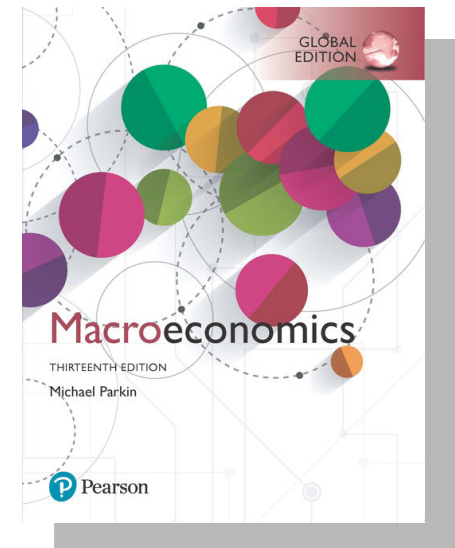
Michael Parkin

Publication date: 2019

ISBN: 9781292255460 / ISBNe: 9781292255538

An intuitive and grounded approach to economics

Get students to think like economists using the latest policy and data while incorporating global issues. *Macroeconomics, 13th Edition* builds on the foundation of the previous edition and retains a thorough and careful presentation of the principles of economics. The text emphasizes real-world applications, the development of critical-thinking skills, diagrams renowned for their pedagogy and clarity, and path-breaking technology. Recognizing that some students find graphs hard to work with, the author developed the entire art program with the study and review needs of each individual student in mind.



Economics

PRINCIPLES OF ECONOMICS

Macroeconomics, 10e Global Edition

Andrew B. Abel; Ben S. Bernanke;
Dean Croushore

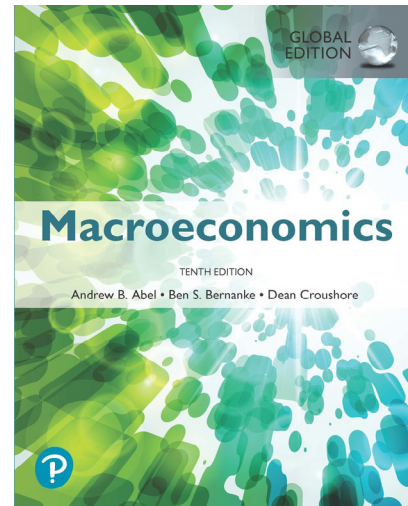
Publication date: **2021**

ISBN: 9781292318615 / ISBNe: 9781292318691

Demonstrating a balanced treatment of both classical and Keynesian economics, Macroeconomics presents macroeconomic theory in a big-picture way. Its comprehensive coverage makes it easy for instructors to align chapters to fit their own syllabus, and the text helps students analyze real macroeconomic data used by policy makers and researchers.

Key features of the 10th Edition:

- A unified framework uses a single model, built from a set of core economic ideas, to introduce macroeconomic theories and concepts
- A balanced presentation of both classical and Keynesian economics
- Coverage of a broad spectrum of macroeconomic issues and ideas ensures students are up-to-date on economic practices and events
- Real-world applications connect theory to practice



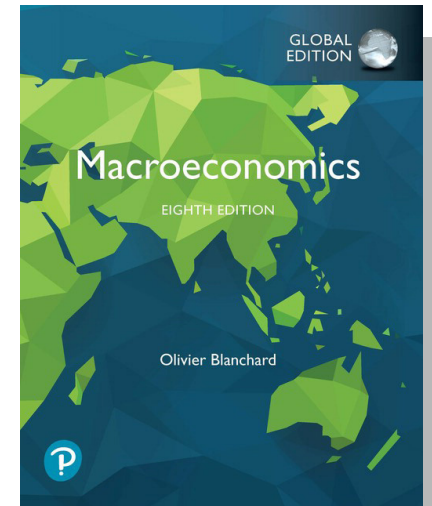
Macroeconomics, 8e Global Edition

Olivier Blanchard

Publication date: **2021**

ISBN: 9781292351476 / ISBNe: 9781292351520

In Macroeconomics, Blanchard presents an integrated, global view of macroeconomics, enabling students to see the connections between goods markets, financial markets, and labor markets worldwide. Organized into two parts, the text contains a core section that focuses on short-, medium-, and long-run markets and two major extensions that offer more in-depth coverage of the issues at hand. From the major economic crisis that engulfed the world in the late 2000s, to monetary policy in the US, to the problems of the Euro area, and growth in China, the text helps students make sense not only of current macroeconomic events but also of those that may unfold in the future. Integrated, detailed boxes in the 8th Edition have been updated to convey the life of macroeconomics today and develop students' analytical and evaluative skills.



Economics

PRINCIPLES OF ECONOMICS

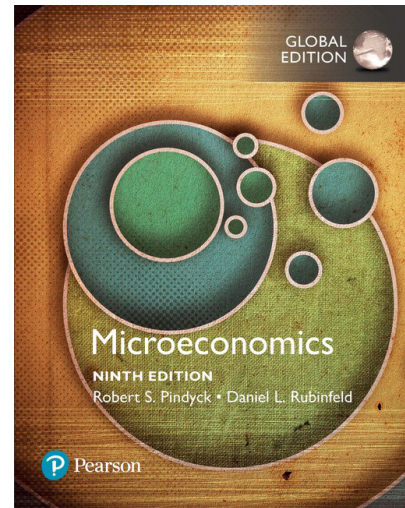
Microeconomics, 9e Global Edition

Robert Pindyck; Daniel Rubinfeld

Publication date: **2018**

ISBN: 9781292213316 / ISBNe: 9781292213378

This textbook exposes students to topics that play a central role in microeconomics. From game theory and competitive strategy, to the roles of uncertainty and information, and the analysis of pricing by firms with market power, this textbook helps students understand what is going on in the world of business. It also shows students how microeconomics can be used as a practical tool for decision-making and for designing and understanding public policy. The ninth edition further illustrates microeconomics' relevance and usefulness with new coverage and examples, and an improved exposition that is clear and accessible as well as lively and engaging. With Microeconomics, readers will be able to fully appreciate how modern economies function.



Statistics for Business and Economics, 9e Global Edition

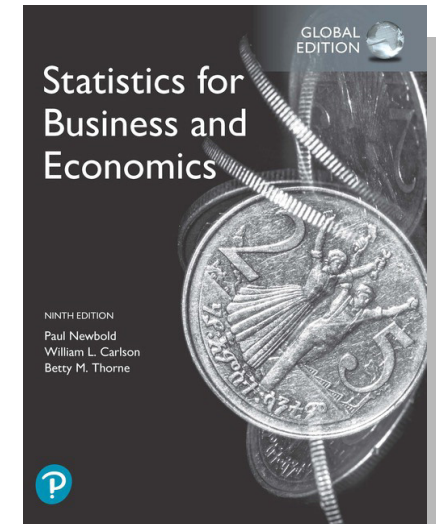
Paul Newbold; William Carlson;
Betty Thorne

Publication date: **2020**

ISBN: 9781292315034 / ISBNe: 9781292315201

An intuitive and grounded approach to economics

The ninth edition helps users navigate complex statistical concepts through relevant business examples, allowing them to shape data into meaningful information that can be employed in making business decisions. It equips users with the expertise to identify needed information, and to develop questions to ask, and the expertise to derive the best conclusions in any scenario. This book maintains accuracy and statistical precision by integrating the use of statistical software throughout the text. Showcasing the real-world context, the case studies in this edition feature both large and small sample sizes. These cases provide students with the opportunity to extend their statistical understanding to the context of research and analysis conducted by professionals.



Economics

INTERNATIONAL ECONOMICS

International Economics: Theory and Policy, 11e Global Edition

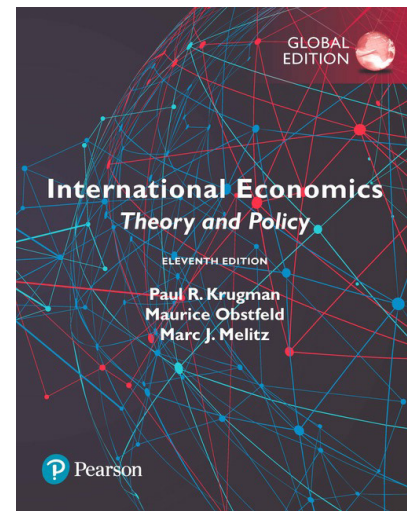
Paul R. Krugman

Publication date: **2018**
ISBN: **9781292214870** / ISBNe: **9781292214948**

Provides engaging, balanced coverage of the key concepts and practical applications of the two main topic areas of the discipline. For both international trade and international finance, an intuitive introduction to theory is followed by detailed coverage of policy applications.

Key coverage includes:

- An integrated, empirical-based treatment of the latest models of trade, such as the gravity, Ricardian, factor endowments, and imperfect competition models.
- A thorough discussion of the causes and effects of trade policy focused on the income-distribution effects of trade.
- An emphasis on the potential substitutability of international trade and international movements of factors of production.
- A discussion of the international monetary experience stresses the idea that different exchange rate systems lead to different policy coordination **problems**.



Engineering

MECHANIC ENGINEERING

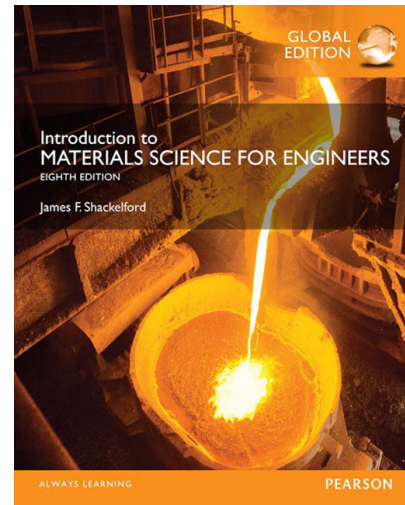
Introduction to Materials Science for Engineers, 8e Global Edition

James Shackelford

Publication date: **2016**

ISBN: **9780273793403** / ISBNe: **9780273793984**

Introduction to Materials Science for Engineers provides balanced, current treatment of the full spectrum of engineering materials, covering all the physical properties, applications and relevant properties associated with engineering materials. It explores all of the major categories of materials while also offering detailed examinations of a wide range of new materials with high-tech applications.



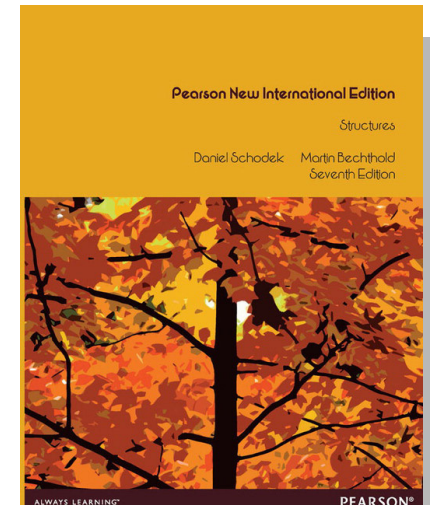
Structures: International Edition

Daniel Schodek; Martin Bechthold

Publication date: **2014**

ISBN: **9781292040820** / ISBNe: **9781292055237**

Structures, Seventh Edition, offers single-volume coverage of all major topics in structural analysis and design. Focusing on how structures really work, the text discusses concepts from both engineering and architectural perspectives, exploring structural behavior, structural analysis, and design within a building context.



Geology

PHYSICAL GEOLOGY

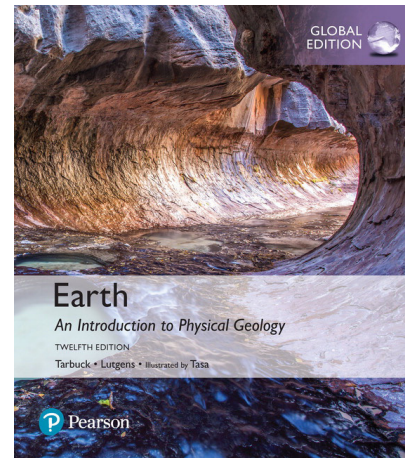
Earth: An Introduction to Physical Geology, 13e Global Edition

Edward J. Tarbuck; Frederick K. Lutgens

Publication date: **2017**

ISBN: 9781292161839 / ISBNe: 9781292161938

For all introductory physical geology courses. Learning Objective-driven textbook, using augmented reality to bring geology to life. With its strong readability and engaging, instructive illustrations, this trusted bestseller returns with a hybrid and streamlined focus on core principles. Earth: An Introduction to Physical Geology maintains a learning objective-driven approach throughout each chapter: The text provides students with a structured learning path, tied to learning objectives with opportunities for students to demonstrate their understanding at the end of each section. The authors' emphasis on currency and relevance includes the latest thinking in the field, particularly in the dynamic area of plate tectonics.



Information Systems

MANAGEMENT INFORMATION SYSTEMS

Management Information Systems: Managing the Digital Firm, 16e

Global Edition

Kenneth C. Laudon; Jane P. Laudon

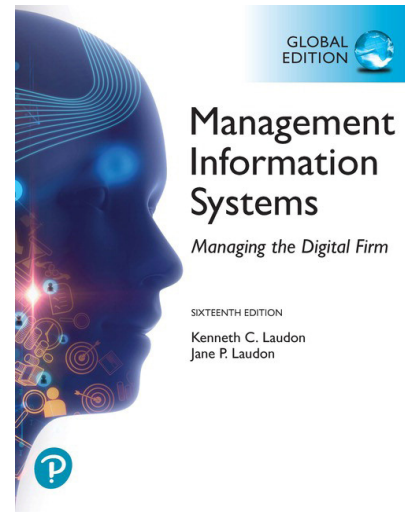
Publication date: 2020

ISBN: 9781292296562 / ISBNe: 9781292296623

The sixteenth edition provides the most up-to-date and comprehensive overview of information systems used by businesses today. The book examines the management, organization, and technology elements of information systems as well as the business objectives that drive them. Fundamental concepts are reinforced by hands-on projects at the end of each chapter using real-world business scenarios and data.

New and Updated

- Four case studies in each chapter present real-world business scenarios and data.
- The Career Opportunities section in each chapter applies the topics covered to real-world job descriptions.
- The Video Cases collection covers key concepts and experiences in the world of MIS.



ELECTRONIC COMMERCE

E-Commerce 2020, 16e Global Edition

Kenneth C. Laudon

Publication date: 2020

ISBN: 9781292343167 / ISBNe: 9781292343211

The most up-to-date, comprehensive overview of e-commerce today

Lively and fun to read, *E-commerce 2020: business, technology, society* is an in-depth, thought-provoking introduction to e-commerce focusing on key concepts and the latest empirical and financial data. Hundreds of examples from companies such as Facebook®, Google®, Twitter®, and Amazon® illustrate how e-commerce is altering business practices and driving shifts in the global economy. The entire 16th edition, including its data, figures, and tables, has been updated. It has up-to-date coverage of key topics in e-commerce today, such as privacy and piracy, government surveillance, cyberwar, social-local-mobile marketing, Internet sales taxes, and intellectual property.



Management & Business

OPERATIONS MANAGEMENT

Operations Management: Sustainability and Supply Chain Management, 13e Global Edition

Jay Heizer; Barry Render; Chuck Munson

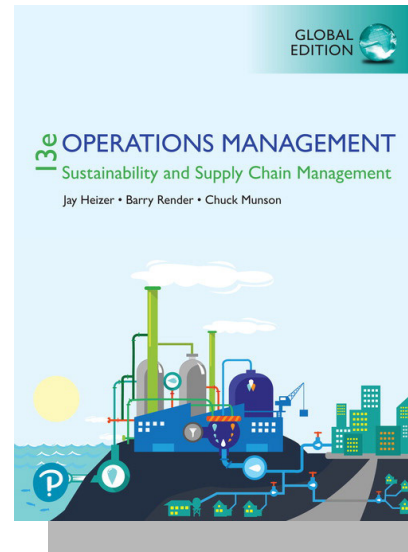
Publication date: 2020

ISBN: 9781292295039 / ISBNe: 9781292295107

This Global Edition provides a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market.

Features:

- Comprehensive coverage of Operations Management with 7 business analytic modules at the end of the text help students understand how OM affects society and their lives.
- OM in Action boxes help students better see and understand operations in action within a variety of industries.
- Learning Objectives outline what students should know after reading the chapter, helping them to take ownership of their learning.



Human Resource Management, 16e Global Edition

Gary Dessler

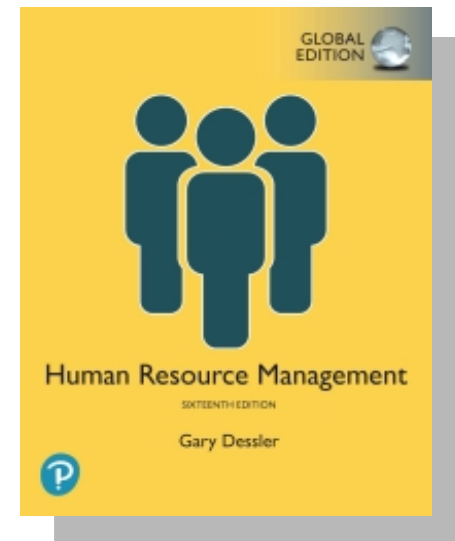
Publication date: 2017

ISBN: 9781292309125 / ISBNe: 9781292309187

Modern Human Resources: Technology, Social Media, and Management

Human Resource Management provides students with the daily tools and skills they need to function as successful managers--in both human resources and business in general. With a practical approach, the text explores the evolution of the field, highlighting the introduction of revolutionary new technologies and social media platforms such as LinkedIn and cloud computing.

The Sixteenth Edition focuses on the positive impacts technology has had on the HR field. The ability to vet potential employees on the Internet shifts more HR responsibilities to managers, leaving HR departments with more time to carry out strategic, long-term endeavors for boosting employee performance and engagement. With a heavy focus on emerging industry trends, the text prepares students with everything they need to be successful managers and HR personnel in the 21st century.



Management & Business

HUMAN RESOURCES

Introducing Human Resource Management, 8e Global Edition

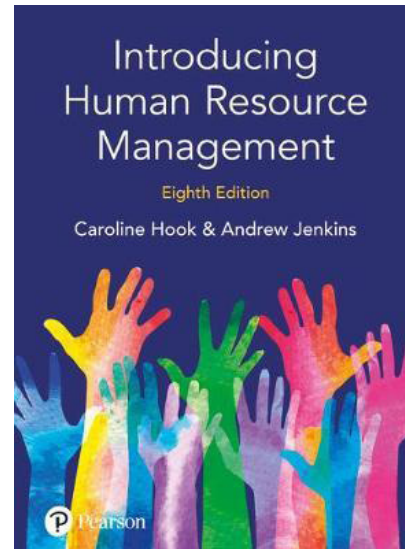
Caroline Hook; Andrew Jenkins

Publication date: 2019

ISBN: 9781292230344 / ISBNe: 9781292230382

A streamlined presentation of key organizational behavior concepts

Introducing Human Resource Management is a lively and engaging introduction to the key topics and issues surrounding people management. Clearly linking HR theory to the work environment, this book explores core areas such as HR strategy and planning, employee engagement, diversity and equality, and talent management and development. The text combines solid academic underpinning with practical examples to allow you to consolidate your learning and apply it in practice.



Managing Human Resources, 8e Global Edition

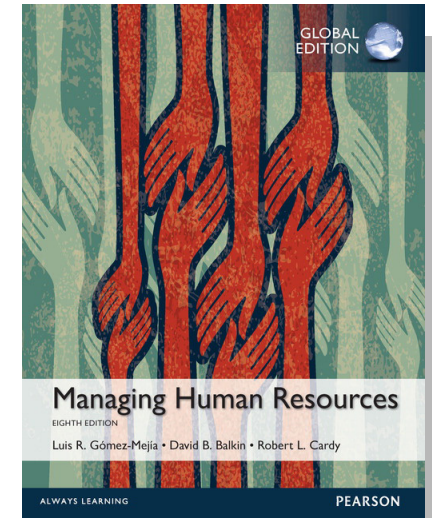
Luis R. Gomez-Mejia; David B. Balkin; Robert L. Cardy

Publication date: 2016

ISBN: 9781292097152 / ISBNe: 9781292097244

Prepare future managers with an understanding of HR skills

Managing Human Resources gives future managers a solid business understanding of human resource management skills. The approach used in this text makes human resources relevant to anyone who has to deal with HR issues in the workplace, even those who do not hold the title of manager. The Eighth Edition is updated to include new introductory vignettes, new case studies, and a focus on emerging trends in HR.



Management & Business

PRINCIPLES OF MANAGEMENT

Management, 15e Global Edition

Stephen P. Robbins; Mary A. Coulter

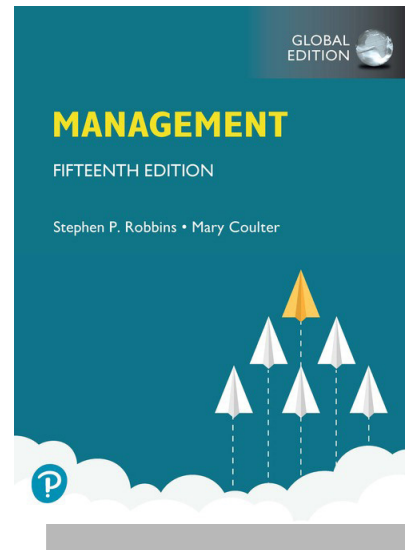
Publication date: **2021**

ISBN: 9781292340883 / ISBNe: 9781292340890

An engaging, concise textbook that helps readers see the connection between management theories, research, and implications for practice. It illustrates effective management theories by incorporating the perspectives of real-life managers.

Key features:

- Relevant particularly for undergraduate Principles of Management courses, the new edition carries a renewed focus on skills and careers.
- It emphasises the five key skills that employers are looking for: critical thinking, communication, collaboration, knowledge application, and social responsibility.
- The GE comprises fresh examples from across the world (including Asia, Europe, and the Middle East).
- The end-of-chapter Application Cases encourage students to apply management concepts to situations faced by companies from around the world.



Operations Management: Processes and Supply Chains, 12e Global Edition

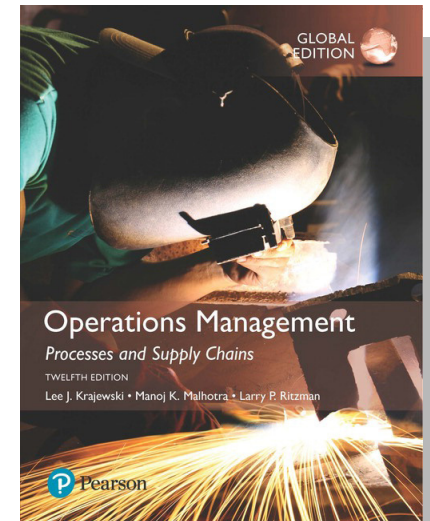
Lee J. Krajewski; Naresh K. Malhotra; Larry P. Ritzman

Publication date: **2019**

ISBN: 9781292259932 / ISBNe: 9781292260044

Practical, easy to read text with a managerial approach to operations management

Operations Management: Processes and Supply Chains provides students with a comprehensive framework for addressing operational process and supply chain issues and uses a systemized approach while focusing on issues of current interest. The 12th Edition provides ample opportunities for students to experience the role of a manager with challenging problems, cases, a library of videos customized to the individual chapters, simulations, experiential exercises, and tightly integrated online resources.



Management & Business

ORGANIZATIONAL BEHAVIOR

Essentials of Organizational Behavior, 14e Global Edition

Stephen P. Robbins; Timothy A. Judge

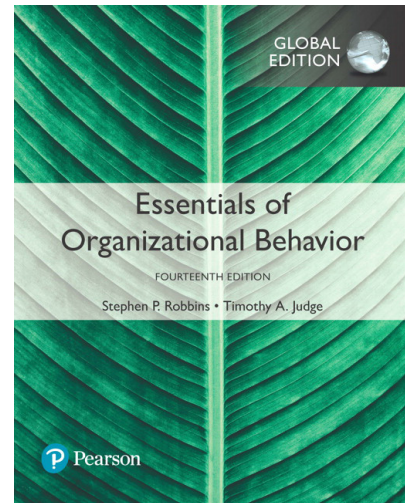
Publication date: 2018

ISBN: 9781292221410 / ISBNe: 9781292221472

A streamlined presentation of key organizational behavior concepts

Essentials of Organizational Behavior teaches students how to communicate and interact within organizations, through real-world scenarios. The text offers comprehensive coverage of key organizational behavior (OB) concepts, making each lesson engaging and easy to absorb. Students can use the book's concepts to apply what they've learned to their own education, future career plans, and other organizational endeavors.

Currently used at more than 500 colleges and universities worldwide, *Essentials of Organizational Behavior* serves as a popular resource so students can learn and understand the most important concepts in OB. With updated research and the integration of contemporary global issues, the 14th Edition focuses on the most relevant OB concepts that resonate with students.



Organizational Behavior, 18e Global Edition

Stephen P. Robbins; Timothy A. Judge

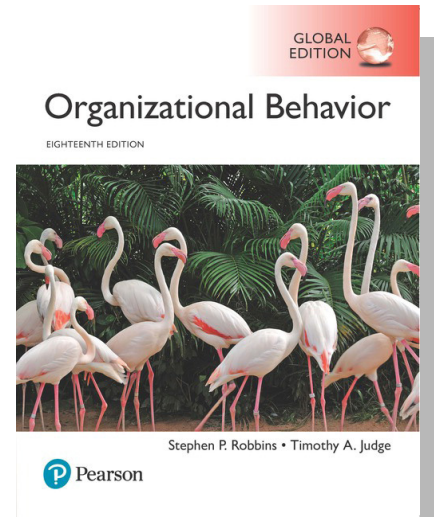
Publication date: 2019

ISBN: 9781292259239 / ISBNe: 9781292289151

A streamlined presentation of key organizational behavior concepts

Essentials of Organizational Behavior teaches students how to communicate and interact within organizations, through real-world scenarios. The text offers comprehensive coverage of key organizational behavior (OB) concepts, making each lesson engaging and easy to absorb. Students can use the book's concepts to apply what they've learned to their own education, future career plans, and other organizational endeavors.

Currently used at more than 500 colleges and universities worldwide, *Essentials of Organizational Behavior* serves as a popular resource so students can learn and understand the most important concepts in OB. With updated research and the integration of contemporary global issues, the 14th Edition focuses on the most relevant OB concepts that resonate with students.



Marketing

MARKETING MANAGEMENT

A Framework for Marketing Management, 6e Global Edition

Philip Kotler; Kevin Lane Keller

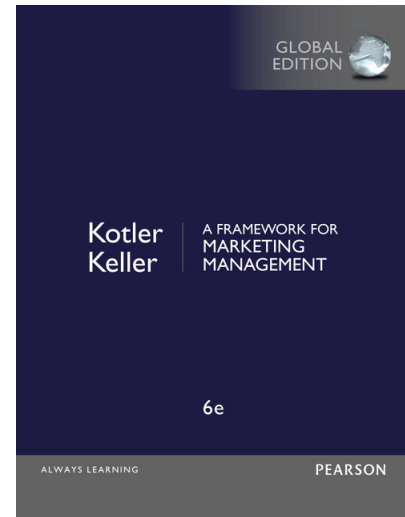
Publication date: **2016**

ISBN: 9781292093147 / ISBNe: 9781292093154

A Succinct Guide to 21st Century Marketing Management

Framework for Marketing Management is a concise, streamlined version of Kotler and Keller's fifteenth edition of Marketing Management, a comprehensive look at marketing strategy. The book's efficient coverage of current marketing management practices makes for a short yet thorough text that provides the perfect supplement for incorporated simulations, projects, and cases.

The Sixth Edition approaches the topic of marketing from a current standpoint, focusing its information and strategy on the realities of 21st century marketing. Individuals, groups, and companies alike can modernize their marketing strategies to comply with 21st century standards by engaging in this succinct yet comprehensive text.



Marketing Management, 15e Global Edition

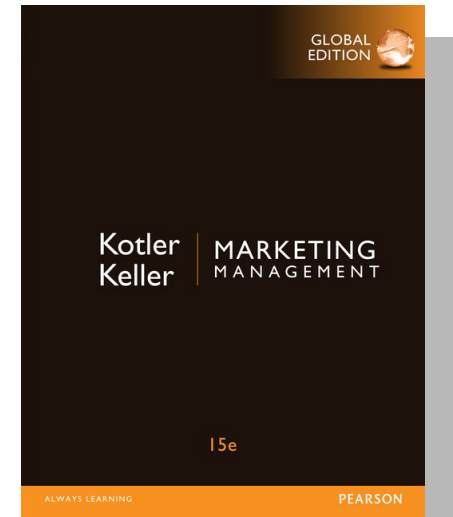
Philip Kotler; Kevin Lane Keller

Publication date: **2016**

ISBN: 9781292092621 / ISBNe: 9781292092713

With its signature blend of comprehensive coverage, reader engagement, academic and conceptual grounding, Marketing Management remains the gold standard marketing text in its fifteenth edition. Embracing the full range of classic and contemporary perspectives, Marketing Management combines a managerial and multidisciplinary orientation with an analytical and application-based approach to the field.

The book also includes a range of features to illustrate effective marketing principles, strategies, and practices, including topical chapter openers, in-text boxes highlighting noteworthy companies or issues, and Marketing Insight and Marketing Memo boxes that provide in-depth conceptual and practical commentary.



Marketing

CONSUMER BEHAVIOR

Consumer Behavior, 13e Global Edition

Leon G. Schiffman; Joseph L. Wisenblit

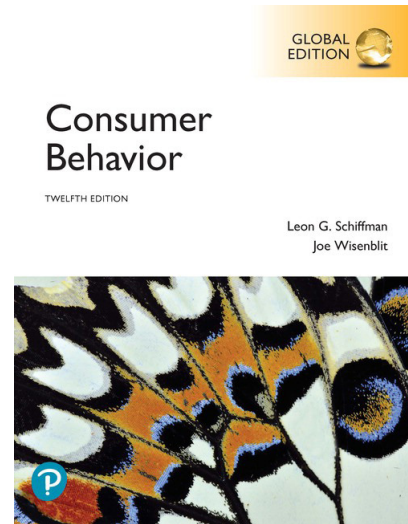
Publication date: **2019**

ISBN: 9781292269245 / ISBNe: 9781292318189

Schiffman allows readers to understand the impact of consumer behaviour on the marketer's ability to plan, develop, and implement a strategy with greater precision.

Consumer Behavior, 13th Edition explores how the examination and application of consumer behaviour is central to the planning, development, and implementation of successful marketing strategies. With an emphasis on developing a variety of useful skills, this text prepares students for careers in brand management, advertising, and consumer research.

The 13th Edition has been significantly updated to address contemporary trends and issues, including the role of new media, technological advances, and recent ethical concerns affecting the industry.



Consumer Behavior: Buying, Having, and Being, 13e Global Edition

Michael R. Solomon

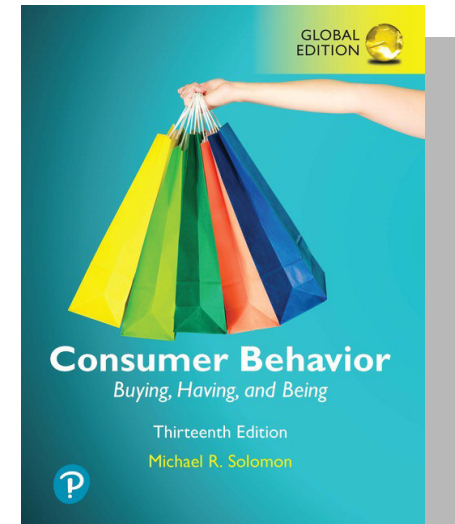
Publication date: **2020**

ISBN: 9781292318103 / ISBNe: 9781292318202

Takes a interdisciplinary approach towards marketing, emphasizing cultural dynamics that influence, often in unseen ways, our consumption patterns. It focuses on the larger sphere of consumption: what happens before, during, and after the point of purchase.

New and Updated

- Marketing Opportunity boxes highlight the ways organizations have capitalized on marketing opportunities to generate large profits.
- Consumer Behavior Challenge problems at the end of every chapter present students with scenarios that marketers are dealing with today.
- End-of-Chapter Case Studies examine companies across the globe to demonstrate the practical applications of consumer behaviour.



Marketing

MARKETING RESEARCH

Essentials of Marketing Research, 1e Global Edition

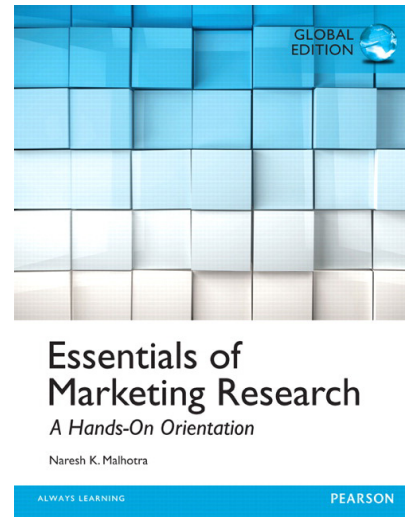
Naresh K. Malhotra

Publication date: **2015**

ISBN: 9781292060163 / ISBNe: 9781292075143

An engaging, do-it-yourself approach to marketing research

Essentials of Marketing Research: A Hands-On Orientation presents a concise overview of marketing research via a do-it-yourself approach that engages students. Building on the foundation of his successful previous titles—Basic Marketing Research: Integration of Social Media and Marketing Research: An Applied Orientation—author Naresh Malhotra covers concepts at an elementary level, deemphasizing statistics and formulas. Sensitive to the needs of today's undergraduates, Malhotra integrates online and social media content, and provides current, contemporary examples that ground course material in the real world.



Marketing Research: An Applied Approach, 7e Global Edition

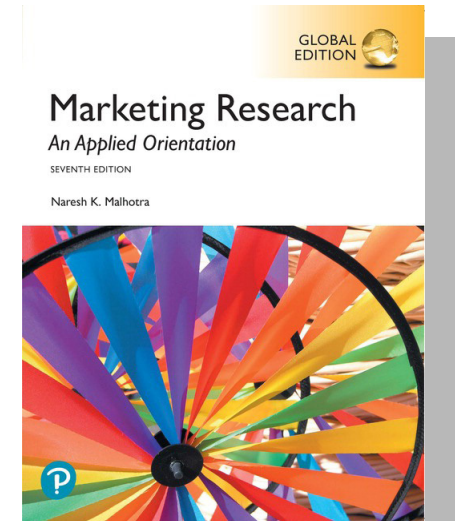
Naresh K. Malhotra

Publication date: **2019**

ISBN: 9781292265636 / ISBNe: 9781292265919

An engaging, do-it-yourself approach to marketing research

Essentials of Marketing Research: A Hands-On Orientation presents a concise overview of marketing research via a do-it-yourself approach that engages students. Building on the foundation of his successful previous titles—Basic Marketing Research: Integration of Social Media and Marketing Research: An Applied Orientation—author Naresh Malhotra covers concepts at an elementary level, deemphasizing statistics and formulas. Sensitive to the needs of today's undergraduates, Malhotra integrates online and social media content, and provides current, contemporary examples that ground course material in the real world.



Marketing

PRINCIPLES OF MARKETING

Principles of Marketing, 18e Global Edition

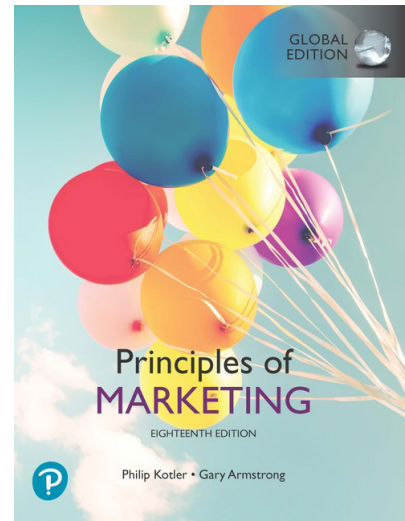
Gary Armstrong

Publication date: **2018**

ISBN: 9781292341132 / ISBNe: 9781292341200

Principles of Marketing remains the definitive text for introduction to marketing courses. Based on a 5-step customer-engagement framework, the book covers traditional marketing methods as well as new digital, mobile, and social media tools.

A key highlight is the range of marketing stories from global brands that illustrate company strategies and contemporary issues. Each chapter includes a chapter-opening vignette that presents a marketing story, two Real Marketing case studies, three short Application Cases, an exercise-based Company Case, as well as a vast number of in-text examples throughout the book to illustrate marketing in practice.



Strategic Brand Management: Building, Measuring, and Managing Brand Equity, 5e Global Edition

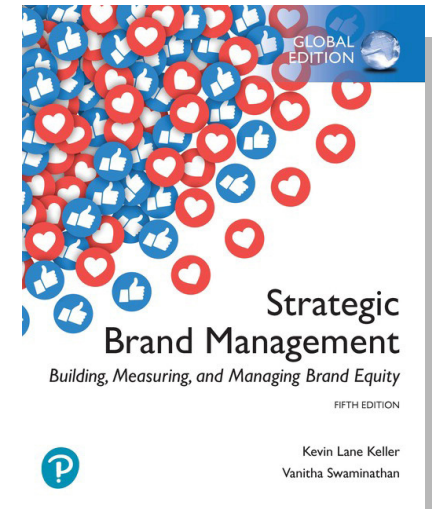
Kevin Lane Keller; Vanitha Swaminathan

Publication date: **2020**

ISBN: 9781292314969 / ISBNe: 9781292314990

Create profitable brand strategies by building, measuring, and managing brand equity

Strategic Brand Management: Building, Measuring, and Managing Brand Equity looks at branding from the perspective of the consumer, and provides a framework that identifies, defines, and measures brand equity. Using insight from both academics and industry practitioners, the text draws on illustrative examples and case studies of brands marketed in the US and all over the world. New co-author and award-winning scholar Vanitha Swaminathan, joins Kevin Lane Keller on this exciting, new 5th Edition. This edition also features a greater focus on digital branding, so students are aware of the exciting new opportunities and daunting challenges brands must face in connecting with today's consumers.



Maths

MATHEMATICS FOR ECONOMY

Essential Mathematics for Economic Analysis, 5e Global Edition

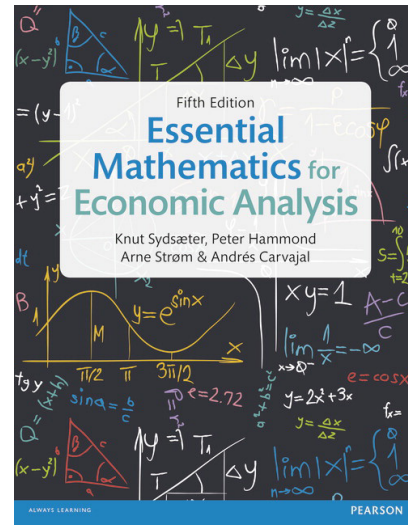
Peter Hammond; Knut Sydsæter;
Arne Strøm; Andrés Carvajal

Publication date: 2018
ISBN: 9781292074610 / ISBNe: 9781292074658

An extensive introduction to all the mathematical tools an economist needs is provided in this worldwide bestseller.

This text provides an invaluable introduction to the mathematical tools that undergraduate economists need. The coverage is comprehensive, ranging from elementary algebra to more advanced material, whilst focusing on all the core topics that are usually taught in undergraduate courses on mathematics for economists.

"The scope of the book is to be applauded" Dr Michael Reynolds, University of Bradford
"Excellent book on calculus with several economic applications" Mauro Bambi, University of York



STATISTICS

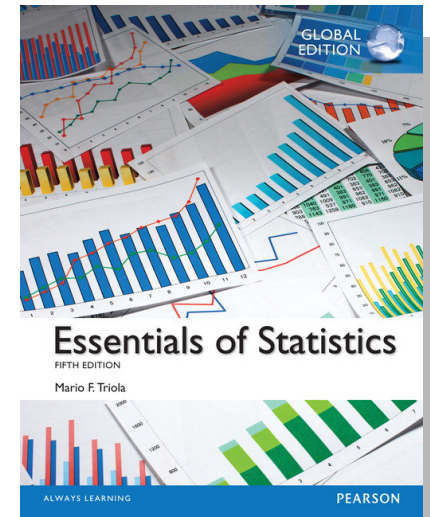
Essentials of Statistics, 5e Global Edition

Mario F. Triola

Publication date: 2015
ISBN: 9781292058764 / ISBNe: 9781292071046

From SAT scores to job search methods, statistics influences and shapes the world around us. Marty Triola's text continues to be the bestseller because it helps students understand the relationship between statistics and the world, bringing life to the theory and methods.

Essentials of Statistics (a briefer version of Elementary Statistics—see below for the full series) raises the bar with every edition by incorporating an unprecedented amount of real and interesting data that will help instructors connect with students today, and help them connect statistics to their daily lives. The Fifth Edition contains more than 1,585 exercises, 89% of which use real data and 86% of which are new. Hundreds of examples are included, 92% of which use real data and 85% of which are new.



Maths

ALGEBRA

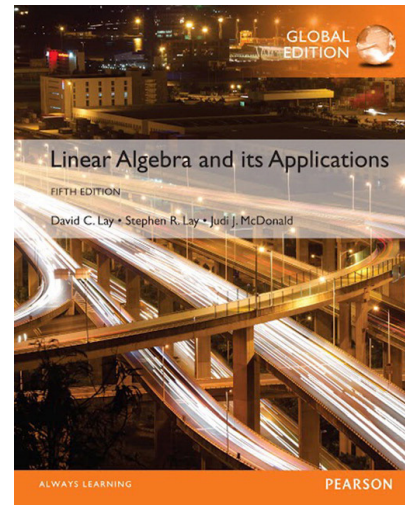
Linear Algebra and Its Applications, 5e Global Edition

David C. Lay; Steven R. Lay;
Judi J. McDonald

Publication date: **2016**

ISBN: 9781292092232 / ISBNe: 9781292092249

With traditional linear algebra texts, the course is relatively easy for students during the early stages as material is presented in a familiar, concrete setting. However, when abstract concepts are introduced, students often hit a wall. Instructors seem to agree that certain concepts (such as linear independence, spanning, subspace, vector space, and linear transformations) are not easily understood and require time to assimilate. These concepts are fundamental to the study of linear algebra, so students' understanding of them is vital to mastering the subject. This text makes these concepts more accessible by introducing them early in a familiar, concrete \mathbb{R}^n setting, developing them gradually, and returning to them throughout the text so that when they are discussed in the abstract, students are readily able to understand.



Nursing and Health

FUNDAMENTALS OF NURSING

Kozier & Erb's Fundamentals of Nursing, 11e Global Edition

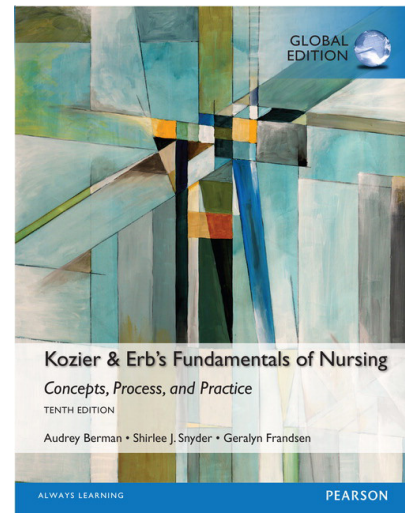
Charles Snyder; Audrey T. Berman; GERALYN FRANDSEN; Shirlee Snyder

Publication date: 2016

ISBN: 9781292106106 / ISBNe: 9781292106113

Help each student think like a nurse using a clear, consistent approach

Consistency and accessibility are essential to student success in the Fundamentals of Nursing course. With its clear, approachable, writing style, Kozier & Erb's *Fundamentals of Nursing* sets the foundation for nursing excellence. Coverage of the key concepts of contemporary nursing, as well as the latest nursing evidence, standards, and competencies, helps prepare readers to become effective nurses. To help students develop their clinical-reasoning abilities, new QSEN features draw connections to actual nursing practice. All basic and fundamental skills for the registered nurse are described within the nursing process. Students will learn to think like nurses as they see how the material they are reading is applied in nursing practice.



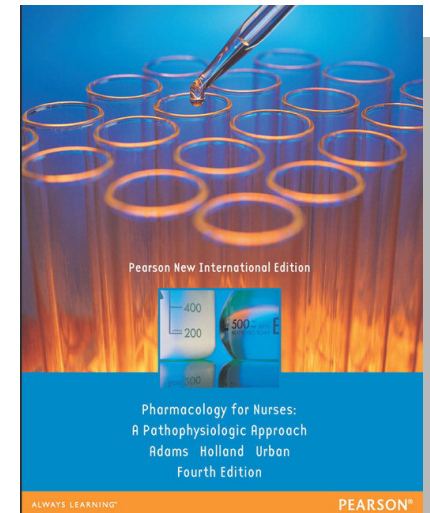
Pharmacology for Nurses, 4e Global Edition

Michael P. Adams; Norman Holland; Carol Quam Urban

Publication date: 2014

ISBN: 9781292027876 / ISBNe: 9781292051611

This up-to-date text helps nursing students master pharmacology by tightly linking it to therapeutic goals and patient wellness. Organized by body systems (units) and diseases (chapters), *PHARMACOLOGY FOR NURSES: A PATHOPHYSIOLOGIC APPROACH*, 4/e provides complete information on the drug classifications used to treat each disease class. Students can easily locate all relevant anatomy, physiology, pathology, and pharmacology in the same chapter where each drug is discussed. Exclusive Nursing Process Focus features clearly and concisely relates pharmacotherapy to patient assessment, nursing diagnoses, planning patient outcomes, implementing patient-centered care, and evaluating the outcomes. This new Fourth Edition links pharmacology to patient care through exceptionally accurate, attractive graphics, rich media resources, extensive self-assessment tools, and features covering complementary medicine; diverse patient/lifestyle considerations; and evidence-based practice. It has been thoroughly updated to reflect current pharmacologic drugs, drug classes, processes, mechanisms, and warnings; and the newest QSEN competencies and NCLEX question formats.



Nursing and Health

HUMAN ANATOMY

Human Anatomy, 9e Global Edition

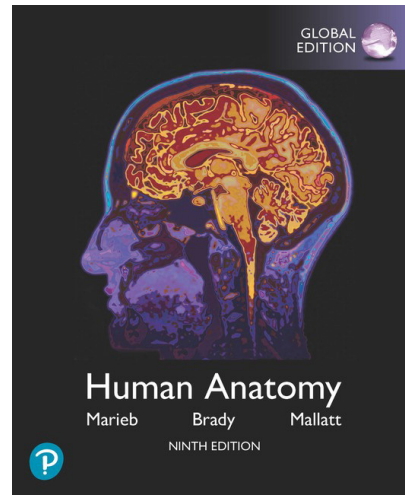
Elaine N. Marieb; Elaine N Marieb;
Patricia M. Brady; Jon B. Mallatt

Publication date: **2020**

ISBN: 9781292314471 / ISBNe: 9781292314570

A functional approach to human anatomy

Human Anatomy, the #1 best-selling textbook for the human anatomy course, is widely regarded as the most readable and visually accessible book on the market. Using a functional anatomy theme, the text presents human anatomy as a well-illustrated “story” with the right amount of detail that learners can understand at an introductory level. Analogies and comparative descriptions make anatomical structures more memorable and understandable and explain how the shape and composition of structures allow them to perform their functions.



Psychology

BIOPSYCHOLOGY

Biopsychology, 11e Global Edition

John P.J. Pinel; Steven Barnes

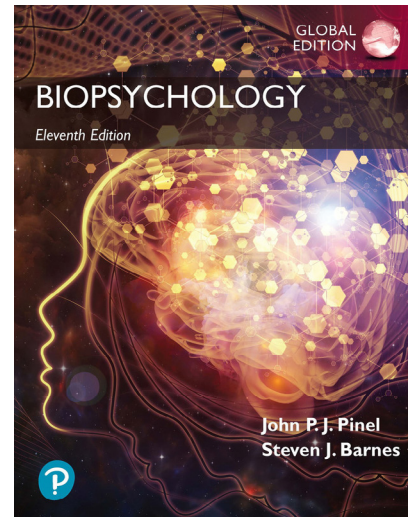
Publication date: 2021

ISBN: 9781292351933 / ISBNe: 9781292367668

Explore how the central nervous system governs behavior

Biopsychology presents a lucid and engaging introduction to current biopsychological theory and research through a reader-oriented discourse. While some texts emphasize branches of neuroscience such as neurophysiology, neurochemistry, and neuroanatomy in the study of biopsychology, this book gives primacy to behavioral research. The chapters interweave the fundamentals of the field with clinical case studies, social issues, personal implications, and memorable anecdotes and adopt a personal tone by addressing students directly. This eleventh edition meticulously presents the rapid progress made within the field of biopsychology in recent years. It incorporates recent developments through new, expanded, and updated coverage and more than 950 new citations from prominent articles and books.

The authors emphasize the big picture and explore four broad themes: thinking creatively, clinical implications, evolutionary perspective, and neuroplasticity. This edition further identifies, explores, and highlights two emerging themes from biopsychology literature: consciousness and thinking about epigenetics. The Themes Revisited section at the end of each chapter briefly summarizes how each theme has been developed in that chapter.



Physiology of Behavior, 12e Global Edition

Neil R. Carlson; Melissa A. Birkett

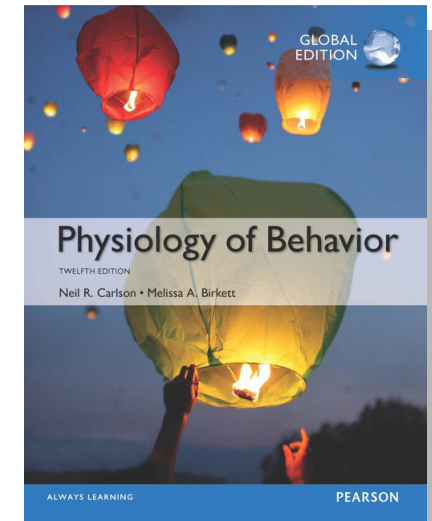
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An up-to-date, comprehensive, and accessible overview of behavioral neuroscience Physiology of Behavior provides a scholarly yet accessible portrait of the dynamic interaction between biology and behaviour. In addition to updated research, the Twelfth Edition offers an updated art and visual program and a more robust learning architecture that highlights key concepts, guiding students through the text.

Key Features

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Psychology

EDUCATIONAL PSYCHOLOGY

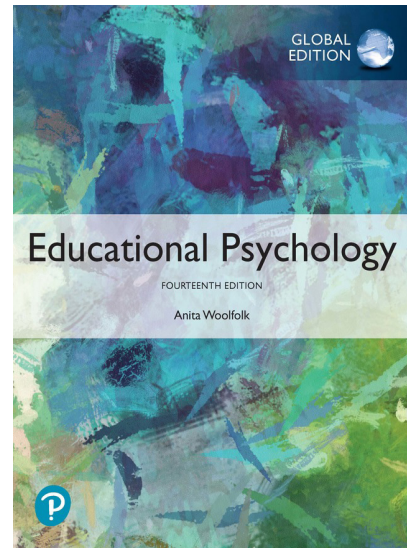
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Anita Woolfolk

Publication date: **2021**

ISBN: 9781292331522 / ISBNe: 9781292331584

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Physics

CALCULUS-BASED PHYSICS

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Hugh D. Young; Roger A. Freedman

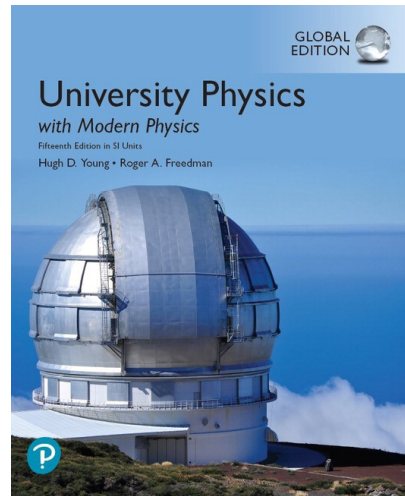
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